

**"I found your lectures to be thoroughly engrossing. Thanks to you I am changing my major to Marketing."**  
*Larry Leff, Graduate School Student, FDU*

## SAMPLE INTRODUCTION



We are in for a real treat.

This year's closing speaker wrote the book on becoming the exception.

His refreshing and humorous style of delivering useful business lessons has been enjoyed by audiences in 19 countries and in 40 of the United States. His messages regularly hit home... and he is fun to listen to.

With an ability to connect with audiences from all industries, Mike Marchev will soon be sharing with us a number of ideas, strategies, and reminders that will help us achieve our work-related and personal goals.

Mike holds an MBA in marketing, has graduate university teaching experience and by his own admission has a non-linear speaking style, which is designed to keep us all tuned-in and eager to hear his next story.

One of his many accomplishments outside the speaking business includes completion of the grueling 142 mile Ironman Triathlon competition, which explains his competitive spirit and his respect for discipline. Both are highly desirable attributes if one is to be successful in sales. He achieved this at age 48 and when not holding a microphone he can be found lining up his third putt.

Please help me welcome Mike Marchev.

